

# Business Purpose Overview

TYPE OF EXPENSE:	TRAVEL	ENTERTAINMENT	GIFTS
<p><b>REQUIREMENTS:</b> Business purpose for the expense or the business benefit gained or expected to be gained.</p>	<ul style="list-style-type: none"> <li>• Dates left and returned</li> <li>• Destination or area of travel (city and state).</li> </ul>	<ul style="list-style-type: none"> <li>• Date of entertainment</li> <li>• Location of entertainment (generally on receipt)</li> <li>• Nature of business discussion or activity</li> <li>• Identities of persons who took part in the activity</li> </ul>	<ul style="list-style-type: none"> <li>• Date of the gift</li> <li>• Description of the gift</li> <li>• Information about the recipient that documents their <b>business relationship</b> to SHU</li> </ul>
<p><b>ACCEPTABLE BUSINESS PURPOSE</b></p>	<ul style="list-style-type: none"> <li>• Airline ticket purchased for trip to Atlanta, GA on Feb 12 through 15, 2005 to attend recruiting event.</li> <li>• Hotel expenses for NACUBO conference I attended in Philadelphia, PA from May 23-25, 2005.</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting with John Smith and Mary Jones on March 15, 2005 to discuss donor cultivation strategies.</li> <li>• Meeting with Business faculty to discuss marketing student project on March 15, 2005.</li> </ul>	<ul style="list-style-type: none"> <li>• Sent flowers to Mark Johnson, alumnus, on August 9, 2005 to thank him for his donation to SHU.</li> <li>• Purchase of CDs and DVDs to use as prizes for student contest held at Boland Hall on May 7, 2005.</li> </ul>
<p><b>UNACCEPTABLE BUSINESS PURPOSE</b></p>	<p>Any description that does not clearly identify the nature of the trip:</p> <ul style="list-style-type: none"> <li>• Simply writing “hotel bill”, “conference registration”, or “airline tickets for student trip” is insufficient.</li> </ul>	<p>Any description that omits the attendees and/or the business discussion:</p> <ul style="list-style-type: none"> <li>• Simply writing “Lunch with John Smith” or “department lunch” is insufficient.</li> </ul>	<p>Any description that does not clearly state the business benefit gained or expected to be gained:</p> <ul style="list-style-type: none"> <li>• Simply typing “flowers”, “prizes”, or “thank-you gift” is not sufficient.</li> </ul>

For additional information, please refer to Travel Policy 105.5 which can be found on the SHU website using the following path: <http://admin.shu.edu/procurement/bpp/105.5.html>. You may also access this website via Paymentnet by clicking on “Links” at the welcome screen.