

James J. Kimble

College of Communication & the Arts
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Seton Hall University
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EDUCATION

Ph.D., Rhetoric & Political Culture, University of Maryland, College Park (2001)

M.A., Rhetoric & Communication, Kansas State University (1991)

B.S.Ed., Communication & Political Science, University of Nebraska (1989)

ACADEMIC POSITIONS

Professor, College of Communication & the Arts, Seton Hall University (2018 – present)

Associate Director, Seton Hall University Leadership Initiative (2017 – 2019)

Associate Professor, College of Communication & the Arts, Seton Hall University (2011 – 2018)

Fulbright Teaching Scholar, Faculty of Humanities and Social Sciences, Department of English, University of Rijeka, Croatia (2016)

Assistant Professor, Department of Communication & the Arts, Seton Hall University (2005 – 2011)

Campus Fellowships Advisor, Seton Hall University (2007 – 2011)

Visiting Assistant Professor, Department of Communication, George Mason University (1997 – 2005)

Director of Forensics / Speech, George Mason University (1996 – 2001)

PUBLICATIONS, DOCUMENTARIES, AND EXHIBITION WORK

Books

Plunkett, S., & Kimble, J. J. (Eds.) (2018). *Enduring ideals: Rockwell, Roosevelt & the Four Freedoms*. New York: Abbeville Press.

Goodnow, T., & Kimble, J. J. (Eds.) (2017). *The 10¢ war: Comic books, propaganda, and World War II*. Oxford: University Press of Mississippi. (republished in paperback, 2018)

Kimble, J. J. (2014). *Prairie forge: The extraordinary story of the Nebraska scrap metal drive of World War II*. Lincoln: University of Nebraska Press.

Kimble, J. J. (2006). *Mobilizing the home front: War bonds and domestic propaganda*. College Station: Texas A&M University Press.

Motion Picture Documentaries

Bradway, R. (Producer/Director) & Kimble, J. J. (Writer). (2018). *The Atlantic Charter: Hope for a new world* [Motion picture short]. United States: Norman Rockwell Museum.

Bradway, R. (Producer/Director) & Kimble, J. J. (Writer). (2018). *FDR's Four Freedoms* [Motion picture short]. United States: Norman Rockwell Museum.

Bradway, R. (Producer/Director) & Kimble, J. J. (Writer). (2018). *Womanpower and the fight for the Four Freedoms* [Motion picture short]. United States: Norman Rockwell Museum.

Kimble, J. J. (Producer/Director/Writer), & Rondinella, T. R. (Producer/Director). (2010). *Scrappers: How the heartland won World War II* [Motion picture feature]. United States: Catfish Studios.

Museum Exhibition

Norman Rockwell: Imagining Freedom (guest curator for major international traveling exhibition for the Norman Rockwell Museum, which opened May 2018 at the New-York Historical Society and Roosevelt House [New York NY], thereafter to the Henry Ford Museum [Dearborn MI], the George Washington University Museum [Washington DC], the Mémorial de Caen [Normandy, France], the Museum of Fine Arts [Houston TX], the Denver Art Museum [Denver CO], and the Norman Rockwell Museum [Stockbridge MA]).

Refereed Journal Articles

- Pressman, M., & Kimble, J. J. (in press). Before the summit: News media framing, scripts, and the flag raising at Iwo Jima. *Media, War & Conflict*.
- Kimble, J. J. (in press). Famous but unknown: An introduction to J. Howard Miller. *Source: Notes in the History of Art*.
- Kimble, J. J. (2018). Mrs. Jekyll meets Mrs. Hyde: The War Advertising Council, rhetorical norms, and the gendered home front in World War II. *Western Journal of Communication, 82*, 1-19.
- Kimble, J. J. (2017). Character sketches: The curious propaganda careers of Mary, Jane, and Willie. *Communication Review, 20*, 142-161.
- Kimble, J. J. (2017). Framing the president: Franklin D. Roosevelt, participatory quests, and the rhetoric of possibility in World War II propaganda. *Speaker & Gavel, 54*(1), 94-112.
- Kimble, J. J. (2016). Rosie's secret identity, or, how to debunk a woozle by walking backward through the forest of visual rhetoric. *Rhetoric & Public Affairs, 19*, 245-274.
- Kimble, J. J. (2016). Spectral soldiers: Domestic propaganda, visual culture, and images of death on the World War II home front. *Rhetoric & Public Affairs, 19*, 535-570.
- Kimble, J. J. (2015). The illustrated Four Freedoms: FDR, Rockwell, and the margins of the rhetorical presidency. *Presidential Studies Quarterly, 45*, 46-69.
- Kimble, J. J. (2014). Mutually assured disparagement: Enmification and enlightenment in early 1950s *Mad*. *Studies in American Humor, 30*, 123-134.
- Kimble, J. J. (2012). By any other name: On the merits of moving beyond *forensics*. *Speaker & Gavel, 49*, 70-80.
- Kimble, J. J. (2011). The home as battlefield: Femininity, gendered spheres, and the 1943 Women in National Service Campaign. *Women's Studies in Communication, 34*, 84-103.
- Kimble, J. J. (2009). John F. Kennedy, the construction of peace, and the pitfalls of androgynous rhetoric. *Communication Quarterly, 57*, 154-170.

- Kimble, J. J. (2008). Franklin D. Roosevelt: "1941 State of the Union Address" ("The Four Freedoms") (6 January 1941). *Voices of Democracy*, 3, 63-82.
- Kimble, J. J. (2007). The militarization of the prairie: Scrap drives, metaphors, and the *Omaha World-Herald's* 1942 "Nebraska plan." *Great Plains Quarterly*, 27, 83-99.
- Kimble, J. J. (2007). My enemy, my brother: The paradox of peace and war in Abraham Lincoln's rhetoric of conciliation. *Southern Communication Journal*, 72, 55-70.
- Kimble, J. J., & Olson, L. C. (2006). Visual rhetoric representing Rosie the Riveter: Myth and misconception in J. Howard Miller's "We Can Do It!" poster. *Rhetoric & Public Affairs*, 9, 533-570.
- Kimble, J. J. (2004). Feminine style and the rehumanization of the enemy: Peacemaking discourse in *Ladies Home Journal*, 1945-1946. *Women & Language*, 27(2), 65-70.

Book Chapters

- Kimble, J. J. (2020). Mutually assured disparagement: Enmification and enlightenment in early 1950s *Mad*. In J. Bird & J. Y. Lee (Eds.), *Seeing mad: Essays on Mad Magazine's humor and legacy from cover to fold-in* (pp. 339-353). Columbia: University of Missouri Press.
- Kimble, J. J. (2019). Vectors, left-right directionality, and time: An exploratory analysis. In A. Benedek & K. Nyiri (Eds.), *Image and metaphor in the new century* (pp. 135-147). Frankfurt, DE: Peter Lang.
- Kimble, J. J. (2018). The US home front: Archetypal opposition and narrative casting as propaganda strategies in World War II. In M. J. Medhurst (Ed.), *World War II and the Cold War: The rhetoric of hearts and minds: Vol. 8. A rhetorical history of the United States* (pp. 89-122). East Lansing: Michigan State University Press.
- Kimble, J. J. (2018). Enduring ideals: Rockwell, Roosevelt & the Four Freedoms, an introduction. In S. Plunkett & J. J. Kimble (Eds.), *Enduring ideals: Rockwell, Roosevelt & the Four Freedoms* (pp. 28-53). New York: Abbeville Press.
- Kimble, J. J., & Goodnow, T. (2017). Introduction. In T. Goodnow & J. J. Kimble (Eds.), *The 10¢ war: Comic books, propaganda and World War II* (pp. 3-25). Oxford: University Press of Mississippi.

- Kimble, J. J. (2017). *War Victory Adventures: Figurative cognition and domestic propaganda in World War II comic books*. In T. Goodnow & J. J. Kimble (Eds.), *The 10¢ war: Comic books, propaganda and World War II* (pp. 201-219). Oxford: University Press of Mississippi.
- Kimble, J. J. (2014). Soldier and saviour: Visual propaganda, serial narrativity, and the case of the Kid in Upper 4. In A. Benedek & K. Nyiri (Eds.), *The power of the image: Emotion, expression, explanation* (pp. 73-85). Frankfurt, DE: Peter Lang.
- Goodnow, T., & Kimble, J. J. (2013). Metaphor, narrative, and the visual: On the role of cognitive possibility in propaganda appeals. In A. Benedek & K. Nyiri (Eds.), *How to do things with pictures: Skill, practice, performance* (pp. 75-86). Frankfurt, DE: Peter Lang.
- Kimble, J. J., & Goodnow, T. (2009). "You boys and girls can be the Minute Men of today": Narrative possibility and normative appeal in the U.S. Treasury's 1942 *War Victory Comics*. In P. M. Haridakis, B. S. Hugenberg, & S. T. Wearden (Eds.), *War and the media: Essays on news reporting, propaganda and popular culture* (pp. 112-125). Jefferson, NC: McFarland & Company.
- Kimble, J. J. (2009). From civilians to soldiers and back again: Domestic propaganda and the discourse of public reconstitution in the U.S. Treasury's World War II bond campaign. In S. J. Parry-Giles & T. Parry-Giles (Eds.), *Public address and moral judgment: Critical studies in ethical tensions* (pp. 127-160). East Lansing: Michigan State University Press.
- Kimble, J. J. (1999). Frances Willard as protector of the home: The progressive, divinely inspired woman. In M. Watson, *Lives of their own: Rhetorical dimensions in autobiographies of women activists* (pp. 47-62). Columbia: University of South Carolina.

Projects in Preparation

- Behind the bandana: J. Howard Miller and his riveting Rosies* (guest-curated museum exhibition in partnership with the Norman Rockwell Museum)
- Home Front Studies* (founding editor of peer-reviewed journal to be published by the University of Nebraska Press starting November 2021)
- Propaganda has no color (journal article)
- Try Our Delicious Four Freedoms: The Ad Council and American Character in World War II* (book manuscript)

Book Reviews

Kimble, J. J. (2019). [Review of the book *Feminist afterlives: Assemblage memory in activist times*, by R. Chidgey]. *Journal of Popular Culture*, 52, 1557-1559.

Kimble, J. J. (2019). [Review of the book *Propaganda and rhetoric in democracy: History, theory, analysis*, ed. by G. L. Henderson & M. J. Braun]. *Rhetoric Review*, 38, 116-118.

Kimble, J. J. (2016). [Review of the book *The good neighbor: Franklin D. Roosevelt and the rhetoric of American power*, by M. E. Stuckey]. *Presidential Studies Quarterly*, 46, 226-227.

Kimble, J. J. (2015). [Review of the book *Advertising and propaganda in World War II: Cultural identity and the Blitz spirit*, by D. Clampin]. *Popular Culture Studies Journal*, 3, 541-544.

Kimble, J. J. (2015). [Review of the book *Propaganda and American democracy*, ed. by N. Snow]. *Journal of Communication Inquiry*, 39, 187-189.

Kimble, J. J. (2012). [Review of the book *Champions of the oppressed? Superhero comics, popular culture, and propaganda in America during World War II*, by C. Murray]. *Journal of Communication Inquiry*, 36, 85-86.

Kimble, J. J. (2012). [Review of the book *The opinions of mankind: Racial issues, press, and propaganda in the Cold War*, by R. Lentz & K. K. Gower]. *American Historical Review*, 117, 221-222.

Kimble, J. J. (2008). [Review of the book *No caption needed: Iconic photographs, public culture, and liberal democracy*, by R. Hariman & J. L. Lucaites]. *Quarterly Journal of Speech*, 94, 213-216.

Kimble, J. J. (2007). [Review of the book *Rhetoric in martial deliberations and decision making: Cases and consequences*, by R. H. Carpenter]. *Rhetoric & Public Affairs*, 10, 531-534.

Other Publications

Kimble, J. J., & Goodnow, T. (2020). *On the margins of perception: Toward a theory of invisibility* (Visual Learning Lab Papers No. 2). Budapest, Hungary: Budapest University of Technology and Economics.

Kimble, J. J. (2020, March 25). The real lesson of World War II for mobilizing against covid-19. *Washington Post*. Retrieved from

Kimble CV (March 2021), p. 7

<https://www.washingtonpost.com/outlook/2020/03/25/real-lesson-world-war-ii-mobilizing-against-covid-19/> [newspaper op-ed; republished in the *Minneapolis Star-Tribune*]

Pressman, M., & Kimble, J. J. (2020, February 21). The famous Iwo Jima flag-raising photo captured an authentic moment—but gave many Americans a false impression. *Time*. Retrieved from <https://time.com/5788381/iwo-jima-photo/> [magazine op-ed]

Kimble, J. J. (2018, December 30). Naomi Parker Fraley: The improbable icon of feminism, 1921-2018. *Politico Magazine*. Retrieved from <https://www.politico.com/magazine/story/2018/12/30/naomi-parker-fraley-obituary-rosie-riveter-icon-feminism-223301> [magazine article]

Kimble, J. J. (2018, January 23). Everyone was wrong about the real “Rosie the Riveter” for decades. Here’s how the mystery was solved. *Time*. Retrieved from <http://time.com/5114251/rosie-the-riveter-real-identity/> [magazine op-ed]

Kimble, J. J. (2015, July 13). Maligning the enemy. *World War II: War in the Pacific*, pp. 40-45. [magazine article]

Kimble, J. J. (2014, June 26). A game for the ages. *New York Post*, p. 29. [lead newspaper op-ed]

Kimble, J. J. (2010, May 30). On the home front: Memorial Day. *Bergen County Record*, pp. 01-02. [lead newspaper editorial]

Kimble, J. J. (2009, November / December). The 1942 scrap drive and the “Nebraska Plan.” *Nebraska Life*, pp. 12-19. [magazine article]

Kimble, J. J. (2007). Propaganda (U.S.). In J. Ciment (Ed.), *The home front encyclopedia: United States, Britain, and Canada in World Wars I and II* (Vol. 2, pp. 990-993). Santa Barbara, CA: ABC-CLIO.

Kimble, J. J. (2005). Whither propaganda? Agonism and “the engineering of consent.” *Quarterly Journal of Speech*, 91, 201-218. [invited review essay]

AWARDS & HONORS

Fulbright Scholar Award, University of Rijeka, Croatia

Senior Fellow Designation, Rockwell Center for American Visual Studies

Karl R. Wallace Memorial Award, National Communication Association

Gerald R. Miller Outstanding Dissertation Award, National Communication Association

One Book, One Nebraska designation (for *Prairie Forge*)

Nonfiction Book of the Year Award, Nebraska Center for the Book

Jacob K. Javits Fellow Designation, National Alternate

Rose B. Johnson *Southern Communication Journal* Article Award

Distinguished Honor Graduate Award, U.S. Army Chaplain Center and School

GRANTS

Research Travel Grant, Hoover Presidential Foundation

Summer Stipend Grant, Seton Hall University Research Council

Summer Stipend Grant, National Endowment for the Humanities

Grant-in Aid Support, Hagley Library & Museum

Media Project Grant, Nebraska Humanities Council

Research Travel Grant, Duke University Libraries

Research Grant, Seton Hall University Provost's Office

SELECTED MEDIA COVERAGE & APPEARANCES (Listed by date)

Duolingo. (in production). *Untitled podcast on Rosie the Riveter* [Podcast]. United States: Duolingo Podcasts.

World Media Rights. (in production). *Untitled documentary project on the Pacific theater of World War II* [Motion picture]. United Kingdom: World Media Rights.

Segal, D. (2021, March 8). The pandemic needs its Smokey Bear. *New York Times*. Retrieved from <https://www.nytimes.com/2021/03/05/business/coronavirus-pandemic-safety-trust.html>

- Robertson, N. (2020, June 12). For “victory over the enemy,” can Americans unite under pandemic? *Christian Science Monitor*. Retrieved from <https://www.csmonitor.com/USA/Society/2020/0612/For-victory-over-the-enemy-can-Americans-unite-under-pandemic>
- Oprysko, C. (2020, May 9). Trump drafts everyday Americans to adopt his battlefield rhetoric. *Politico Magazine*. Retrieved from <https://www.politico.com/news/2020/05/09/donald-trump-coronavirus-wartime-rhetoric-245566>
- Wolff, B. (2018, July 9). When words fail: The power of an image to advance an idea. *Forbes*. Retrieved from <https://www.forbes.com/sites/benjaminwolff/2018/07/09/when-words-fail-the-power-of-an-image-to-advance-an-idea/#5b63d7391bf5>
- Luck, M. (2017, March 28). Who was “Rosie the Riveter?” *Longview Daily News*. Retrieved from https://tdn.com/news/local/who-was-rosie-the-riveter/article_6654b6fe-4aeb-53cf-9b9a-c3a20b2a480c.html
- Vermillion, A. (2018, March 27). Will the real Rosie the Riveter please stand up? *Seattle Met*. Retrieved from <https://www.seattlemet.com/news-and-city-life/2018/03/will-the-real-rosie-the-riveter-please-stand-up>
- Tucker, A. (2018, March). A 21st-century reimagining of Norman Rockwell’s “Four Freedoms.” *Smithsonian*. Retrieved from <https://www.smithsonianmag.com/arts-culture/21st-century-reimagining-norman-rockwells-four-freedoms-180968086/>
- Dastagir, A. E. (2018, January 23). “Real” Rosie the Riveter dies at 96. *USA Today*. Retrieved from <https://www.usatoday.com/story/news/nation/2018/01/23/real-rosie-riveter-dies-96/1057054001/>
- Gunter, J. (2018, January 23). Naomi Parker Fraley, the real Rosie the Riveter, dies aged 96. *BBC News*. Retrieved from <https://www.bbc.com/news/world-us-canada-42787869>
- L’ouvrière américaine ayant inspiré l’icône féministe “Rosie la riveteuse” est morte. (2018, January 23). *Le Monde*. Retrieved from https://www.lemonde.fr/disparitions/article/2018/01/23/l-ouvriere-americaine-ayant-inspire-l-icone-feministe-rosie-la-riveteuse-est-morte_5245646_3382.html
- Nieto-Munoz, S. (2018, January 23). Naomi Parker Fraley death: How N.J. professor solved Rosie the Riveter mystery. *Star-Ledger*. Retrieved from https://www.nj.com/news/2018/01/naomi_parker_fraley_death_how_nj_professor_solved_rosie_the_riveter_mystery.html

- Smith, H. (2018, January 23). Naomi Parker Fraley, wartime machinist linked to Rosie the Riveter, dies at 96. *Washington Post*. Retrieved from https://www.washingtonpost.com/local/obituaries/naomi-parker-fraley-wartime-machinist-linked-to-rosie-the-riveter-dies-at-96/2018/01/23/10335d0e-004e-11e8-8acf-ad2991367d9d_story.html#comments-wrapper
- Fox, M. (2018, January 22). Naomi Parker Fraley, the Real Rosie the Riveter, dies at 96. *New York Times*, p. 1. Retrieved from <https://www.nytimes.com/2018/01/22/obituaries/naomi-parker-fraley-the-real-rosie-the-riveter-dies-at-96.html>
- Wildman, D. (Host). (2017, January 5). Season 11, episode 27, final segment [Television series episode]. In D. Gerber, N. Moody, & D. Stobart (Executive producers), *Mysteries at the Museum*. New York, NY: Optomen Productions / Travel Channel.
- Dunlap, T. (2016, September 19). Meet the real Rosie. *People*, p. 90.
- Bruk, D. (2016, September 7). Meet the 95-year old real-life Rosie the Riveter. *Harper's Bazaar*. Retrieved from <https://www.harpersbazaar.com/culture/features/news/a17573/real-life-rosie-the-riveter/>
- Hansen, M. (2016, June 1). Hansen: We may have just found the real-life Rosie the Riveter. *Omaha World-Herald*. Retrieved from https://omaha.com/archives/hansen-we-may-have-just-found-the-real-life-rosie-the-riveter/article_374c9626-adaf-528a-8593-495187efa0a9.html
- Ben-Achour, S. (2015, September 2). Selling bonds to fund the war and fight inflation. *Marketplace* [Minnesota public radio]. Retrieved from <https://www.marketplace.org/2015/09/02/selling-bonds-fund-war-and-fight-inflation/>
- NHK Public Television. (2015). *War & propaganda* [Motion picture]. Japan: NHK.

INVITED RESEARCH PRESENTATIONS

- Rosie the Riveter, the "We Can Do It!" poster, and the conflicted rhetoric of identity (invited presentation, School of Communications, University of Hawaii, Honolulu, HI, January 2020)
- Hatred, bigotry, and their rhetorical remedies (invited presentation, Anti-Defamation League Southwest, Houston, TX, November 2019)

Norman Rockwell and the quest to advance America (invited presentation, Sugar Land Cultural Arts Foundation, Sugar Land, TX, November 2019)

Roosevelt, Rockwell, and the war of ideals: The struggle for the Four Freedoms in history and memory (invited presentation, Roosevelt Institute for American Studies, Middelburg, Netherlands, October 2019)

The endless search for Rosie the Riveter (invited presentation, Rosie the Riveter/WWII Home Front National Historical Park, Richmond, CA, December 2018)

Enduring ideals: Rockwell, Roosevelt & the Four Freedoms (invited presentation, Norman Rockwell Museum, Stockbridge, MA, September 2018)

Enduring ideals: The Four Freedoms as slogan and as art (invited presentation, Franklin D. Roosevelt Library, Hyde Park, NY, June 2018)

The improbable rhetorical history of the Four Freedoms (invited presentation, Centre for American Studies, University of Kent, Canterbury, UK, December 2017)

Comic books as propaganda: The Roosevelt administration and the cartoon war (invited presentation, Franklin D. Roosevelt Library, Hyde Park, NY, June 2017)

Private passion: Norman Rockwell, Willie Gillis, and American obsession in World War II (invited presentation, Norman Rockwell Museum, Stockbridge, MA, November 2016)

Battlefield death, censored imagery, and home front morale in World War II (invited presentation for the Perspectives in Military History Lecture Series, US Army Heritage and Education Center, Carlisle, PA, November 2016)

On the margins of perception: Toward a theory of invisuality (invited presentation, Budapest University of Technology and Economics, Budapest, Hungary, May 2016)

Scrapper-in-chief: How Henry Doorly unified a state and helped win a war (invited presentation, Omaha Press Club, Omaha, NE, June 2015)

Visual obsessions: Norman Rockwell, Al Parker, and illustrative characters in World War II (invited presentation, Norman Rockwell Museum, Stockbridge, MA, February 2015)

Icon or illusion? The myth of Rosie the Riveter (invited presentation, Center for World War II Studies and Conflict Resolution, Lincroft, NJ, October 2013)

Comics as propaganda: Exploring the World War II era (invited presentation, Norman Rockwell Museum, Stockbridge, MA, January 2013)

S was for salvage: The steel industry, the home front, and scrap metal drives in WWII (invited presentation, Hagley Library & Museum, Wilmington, DE, October 2011)

Roosevelt, Rockwell, and the Four Freedoms: How a slip of the tongue inspired artists and changed the world (invited presentation, Norman Rockwell Museum, Stockbridge, MA, January 2011)

Bijits, whammies, and widgets: The invasion of gremlins on the U.S. home front, 1942-1943 (invited presentation, Smithsonian National Museum of American History Colloquium, Washington, DC, December 2010)

Scrappers: How the heartland won World War II (with Thomas R. Rondinella, documentary premiere and follow-up discussion in seven Nebraska cities, May 2010)

Scrappers: The story of the World War II scrap metal drive (with Thomas R. Rondinella, invited presentation to the Board of Trustees meeting of the Nebraska State Historical Society, Lincoln, NE, January 2009)

Nebraska scrap drive remembered (with Thomas R. Rondinella, invited presentation, Buffalo County Historical Society, Kearney, NE, January 2009)

Making the case for sacrifice on the American home front (invited presentation, Wright Museum of the Home Front, Wolfeboro, NH, July 2008)

Victory garden propaganda on the American home front in World War II (invited presentation, New Jersey Historical Society lecture series, Newark, NJ, April 2008)

Scrappers: The story of the World War II scrap metal drive (with Thomas R. Rondinella, invited presentation for the annual Criss Lecture at the Douglas County Historical Society, Omaha, NE, April 2008)

Rosie the riveter: Myths, misconceptions, and an American icon (invited presentation, Wright Museum of the Home Front, Wolfeboro, NH, July 2007)

CONFERENCE ACTIVITY

Papers Presented

- Kimble, J. J. (2020, August). *Norman Rockwell, acquiescence, and activism*. Paper presented at the Association of Teacher Educators conference [virtual].
- Kimble, J. J. (2019, March). *Illustrations, iconotexts, and the adventures of the Kid in Upper 4*. Paper presented at the Illustrations Across Media conference, St. Louis, MO.
- Kimble, J. J. (2018, April). *Vectors, propaganda imagery, and the problem of left-right directionality: An exploratory analysis*. Paper presented at the Visual Learning Conference, Budapest, Hungary.
- Pressman, M., & Kimble, J. J. (2018, March). *Before the flag-raising: Media scripts and the Iwo Jima photograph*. Paper presented at the Joint Journalism and Communication History Conference, New York City, NY.
- Kimble, J. J. (2017, November). *The photograph, the poster, and the legend: Feminist imagery and the battle of Rosie the Riveter*. Paper presented at the Left Conference: Photography and Film Criticism, Lisbon, Portugal.
- Kimble, J. J. (2016, November). *Narrative possibility and dystopian tales: The rhetorical performance of Soviet Amerika*. Paper presented at the meeting of the National Communication Association Annual Conference, Philadelphia, PA.
- Kimble, J. J. (2016, September). *Remember the shadow: The insidious soul of Germany in Hitler Lives*. Paper presented at the Waging Peace: Studying the Challenges of Postwar Peace Conference, New Orleans, LA.
- Kimble, J. J. (2016, April). *Who was Rosie the Riveter? Investigating the lost identity of an American icon*. Paper presented at the European Association for American Studies, Constanța, Romania.
- Kimble, J. J. (2014, October). *Will the real Rosie the Riveter please stand up? Visual rhetoric, archival evidence, and the quest for historical authenticity*. Paper presented at the Women & Society Conference, Poughkeepsie, NY.
- Kimble, J. J. (2014, September). *The vivid and the dead: Visual culture and the depiction of battlefield fatalities on the U.S. home front from the Civil War to World War II*. Paper presented at the joint meeting of BRANCH (British

American Nineteenth Century Historians) and HOTCUS (Historians of the Twentieth Century United States), Reading, United Kingdom.

Kimble, J. J. (2013, November). *Character sketches: The strange war careers of Willie Gillis, the Kid in Upper 4, and Al Parker's Mother and Daughter*. Paper presented at the meeting of the National Communication Association Annual Conference, Washington, DC.

Kimble, J. J. (2013, November). *Soldier and savior: Visual propaganda, narrative inevitability, and the case of the Kid in Upper 4*. Paper presented at the Visual Learning Conference, Budapest, Hungary.

Kimble, J. J. (2013, June). *Victory begins at home: Nostalgic visuality, the war on terror, and Bill Maher*. Paper presented at the Visual Communication Conference, Steamboat Springs, CO.

Kimble, J. J., & Goodnow, T. (2012, December). *Metaphor, narrative, and the visual: On the role of cognitive possibility in propaganda appeals*. Paper presented at the Visual Learning Conference, Budapest, Hungary.

Goodnow, T., & Kimble, J. J. (2011, November). *War Victory Adventures: Narrative cognition and domestic propaganda in World War II comic books*. Paper presented at the meeting of the National Communication Association Annual Conference, New Orleans, LA.

Kimble, J. J. (2011, October). *Children states and Southern snakes: Abraham Lincoln's metaphoric rhetoric of 1860*. Paper presented at the meeting of the Association for the Study of African American Life and History, Richmond, VA.

Kimble, J. J. (2011, May). *Ad pacem purificandam: Toward a Burkean perspective on the rhetoric of rehumanization*. Paper presented at the Triennial Conference of the Kenneth Burke Society, Clemson, SC.

Kimble, J. J. (2010, April). *Framing the president: Franklin D. Roosevelt, romantic narrative, and dradactic propaganda in World War II*. Paper presented at the Eastern Communication Association Conference, Baltimore, MD.

Kimble, J. J. (2009, October). *The home as battlefield: Femininity, gendered spheres, and the 1943 Women in National Service Campaign*. Paper presented at the Women & Society Conference, Poughkeepsie, NY.

- Kimble, J. J. (2008, November). *From Zelizer to Aristotle: Conceiving of rhetorical history as a reverse chronology*. Paper presented at the meeting of the American Society for the History of Rhetoric, San Diego, CA.
- Kimble, J. J. (2007, October). *"Uncle Sam's Fist" and "the soft underbelly of Europe": Rhetoric, propaganda, and allied personification in World War II*. Paper presented at the Peace History Society's international conference on Engendering War, Peace, and Justice, Lakewood, NJ.
- Kimble, J. J. (2006, November). *From the sacred to the vernacular: The American G.I. as a crucified Christ figure in the 1943 "Every Civilian a Fighter" advertising campaign*. Paper presented at the meeting of the National Communication Association Annual Conference, San Antonio, TX.
- Kimble, J. J. (2006, July). *The militarization of the prairie: Scrap drives, metaphors, and the Omaha World-Herald's 1942 "Nebraska plan."* Paper presented at the regional meeting of the Organization of American Historians, Lincoln, NE.
- Kimble, J. J., & Olson, L. C. (2006, April). *Visual rhetoric, material culture, and vernacular symbolism: Westinghouse's "We Can Do It!" poster and the ending of World War II working-class women*. Paper presented in plenary session at the meeting of the William A. Kern Conference on Visual Communication: Rhetorics and Technology, Rochester, NY.
- Kimble, J. J., & Olson, L. C. (2005, November). *Unmasking Rosie the Riveter: Iconography, collective memory, and the Westinghouse "We Can Do It!" image*. Paper presented at the meeting of the National Communication Association Annual Conference, Boston, MA.
- Kimble, J. J. (2005, April). *"The most important topic on Earth": The construction of <peace> in John F. Kennedy's 1963 American University commencement address*. Paper presented at the meeting of the Eastern Communication Association Annual Conference, Pittsburgh, PA.
- Kimble, J. J. (2004, November). *Rhetorical norms and domestic propaganda: The Advertising Council goes to war, 1942-1945*. Paper presented at the meeting of the National Communication Association Annual Conference, Chicago, IL.
- Kimble, J. J. (2004, October). *From civilians to soldiers and back again: Domestic propaganda and the discourse of public reconstitution in the U.S. Treasury's World War II bond campaign*. Paper presented at the Biennial Public Address Conference, Washington, DC.

Kimble, J. J. (2004, April). *My enemy, my brother: The paradox of peace and war in Lincoln's rhetoric of conciliation*. Paper presented at the meeting of the Eastern Communication Association Annual Conference, Boston, MA.

Kimble, J. J. (2004, January). *Toward a grammar of enmification: Images of the enemy in U.S. domestic propaganda, 1942-1945*. Paper presented at the Symposium on the Psychological Interpretation of War, New York City, NY.

Kimble, J. J. (1998, November). *Deprogramming: Lessons to be learned*. Paper presented at the meeting of the National Communication Association Annual Conference, New York City, NY.

Kimble, J. J. (1998, April). *Textual issues surrounding historical-rhetorical criticism: The U.S. Treasury's war bond campaign as historical artifact*. Paper presented at the Eastern Communication Association Annual Conference, Saratoga Springs, NY.

Kimble, J. J. (1996, April). *Kenneth Burke on war and peace*. Paper presented at the Eastern Communication Association Annual Conference, New York City, NY.

Kimble, J. J. (1995, November). *JFK, peace, and rehumanization of the enemy*. Top five competitive paper presented at the meeting of the Speech Communication Association, San Antonio, TX.

Kimble, J. J. (1995, April). *Race, contested realities, and The Bell Curve*. Paper presented at the Eastern Communication Association Annual Conference, Pittsburgh, PA.

Kimble, J. J. (1995, March). *Negotiating personhood, womanhood, and race: Mary Church Terrell resists the silence*. Forum paper presented at the CCCC Annual Conference, Washington, DC.

Kimble, J. J. (1995, February). *War narratives, history, and the enemy*. Paper presented at the Penn State Speech Communication Graduate Student Conference Exchange, State College, PA.

Kimble, J. J. (1994, November). *Justice, injustice, and mercy in Bill Clinton's draft letter*. Paper presented at the meeting of the Speech Communication Association, New Orleans, LA.

Kimble, J. J. (1994, November). *Conceptualizing and naming the rhetorical moment in autobiography: The cases of Emma Goldman, Jane Addams, and Henry Adams*. Paper presented at the meeting of the Speech Communication Association, New Orleans, LA.

Kimble, J. J. (1994, April). *The use of international topoi in resistant abolitionist and civil rights rhetoric*. Paper presented at the Eastern Communication Association Annual Conference, Washington, DC.

Kimble, J. J. (1993, November). *Mythic and historic tensions in women's oratorical autobiographies*. Paper presented at the meeting of the Speech Communication Association, Miami, FL.

Discussant / Panelist / Respondent

The Four Freedoms: A collaborative exhibition. (2017, November). [Chair/Panelist]. Panel at the National Humanities Conference, Boston, MA.

Research in progress roundtable. (2016, November). [Chair/Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Philadelphia, PA.

"Joint" connections: New considerations for teaching communication to military learners. (2013, November). [Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Washington, DC.

Remembering John F. Kennedy's public address legacy: In commemoration of the 50th anniversary of his assassination. (2013, November). [Panelist]. Panel at the meeting of the National Communication Association Annual Conference, Washington, DC.

Surviving the end of the world as I knew it: Adapting to life after dis-connecting from forensics. (2013, November). [Panelist]. Panel at the meeting of the National Communication Association Annual Conference, Washington, DC.

Political Science journals and book reviews: An inside look. (2010, November). [Panelist]. Panel at the meeting of the Northeastern Political Science Association, Boston, MA.

New routes in Cold War scholarship (2008, November). [Respondent]. Panel at the meeting of the National Communication Association Annual Conference, San Diego, CA.

Rhetoric and visuality (2008, May). [Respondent]. Panel at the meeting of the Rhetoric Society of American, Seattle, WA.

Technology reality check: PowerPoint's limitations as a learning tool. (2007, November). [Panelist / Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Chicago, IL.

From Forensics to Football: An Analysis of our University Teams from an Organizational Communication Perspective. (2003, November). [Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Miami, FL.

Ethical Issues in Forensics. (2000, November). [Chair and Respondent]. Panel at the meeting of the National Communication Association Annual Conference, Seattle, WA.

CAMPUS PRESENTATIONS

Hazard zet Four Freedoms (invited keynote address, Seton Hall University Faculty Convocation, South Orange, NJ, September 2018)

Preventing plagiarism in student writing (invited panel presentation, Seton Hall University Center for Faculty Development, South Orange, NJ, September 2018)

How to influence the NEH and win a summer stipend (invited panel presentation, Seton Hall University Office of Grants and Research Services, South Orange, NJ, May 2018; April 2009; April 2008; April 2007)

Faculty Fulbright workshop (invited presentation, Seton Hall University Center for Faculty Development, South Orange, NJ, March 2018)

Bridging cultures: An international fairy tale (invited keynote address, University of Rijeka [Croatia]; June 2016)

Spectral soldiers: Domestic propaganda, visual culture, and images of death on the World War II home front (invited panel presentation for the Department of History's Cenex Symposium series; January 2016)

Keynote speaker, Lambda Pi Eta induction ceremony, Seton Hall University (Spring 2013)

Commencement speaker, Master of Arts in Strategic Communication & Leadership program, Seton Hall University (Spring 2009)

Keynote speaker, National Society of Collegiate Scholars induction, Seton Hall University (Fall 2008)

Cue the dead soldiers: The 1943 "Every Civilian a Fighter" campaign and the visual experience of war (presented to the Seton Hall University Department of Communication research colloquium, November 2006)

PROFESSIONAL TEACHING EXPERIENCE

Seton Hall University (2005 – present). Instructor for History of Rhetoric, Social Movements, Rhetorical Criticism, Oral Communication, Communication Research, Intercultural Communication, Persuasive Speaking, Interpersonal Communication, Introduction to Communication Theory (Linguistic and Visual Theory sections), University Signature I course (Journey of Transformation), University Signature III course (Propaganda, Religion, & War), Leadership Theories, and Honors Colloquium on the Contemporary World

University of Rijeka, Croatia (2016). Instructor for Oral Communication, Persuasive Speaking, and Media Culture [Fulbright grant]

George Mason University (1997 – 2005). Instructor for Introduction to Oral Communication, Business and Professional Communication, Convention Management, Social Movements, Interpersonal Communication, Presenting with Technology, Public Speaking, Argumentation and Debate, Foundations of Public Communication, Politics and Mass Media, Comparative Mass Media, and Theories and Research of Mass Communication

University of Maryland (1992 – 1996). Instructor for Debate and Argumentation, Interpersonal Communication, and Introduction to Communication

Concordia (KS) Junior-Senior High School teacher (1991 – 1992). Instructor for Beginning Speech and Advanced Speech

Kansas State University graduate teaching assistant (1989 – 1991). Instructor for Public Speaking

SERVICE

Editorial & Advisory Boards

Founding Editor, *Home Front Studies* (Fall 2020 – present)

Editorial Board Member, *Recovering Democracy Archive: Speech Recovery Project* (Fall 2019 – present)

Advisory Board Member, *Speaking for Social Justice Project* (Fall 2019 – present)

Editorial Board Member, *Speaker & Gavel* (Spring 2015 – present)

Editorial Board Member, *Western Journal of Communication* (Fall 2013 – present)

Editorial Board Member, *Voices of Democracy* (Spring 2009 – present)

Book Review Editor, *Presidential Studies Quarterly* (Summer 2009 – Fall 2020)

Editorial Board Member, *Women & Language* (Spring 2006 – Fall 2008)

Editorial Reviews

Journal manuscript, *Annals of Iowa* (Summer 2020)

Journal manuscript, *Rhetoric Review* (Fall 2018; Winter 2017; Winter 2016; Spring 2016)

Journal manuscript, *Winterthur Portfolio* (Fall 2018)

Journal manuscript, *Rhetoric & Public Affairs* (Summer 2017; Fall 2015; Spring 2015; Winter 2014; Fall 2013; Summer 2012; Fall 2010; Fall 2009; Summer 2007)

Journal manuscript, *Communication Quarterly* (Summer 2017; Fall 2009)

Book manuscript on propaganda and the war on terror, Pennsylvania State University Press (Fall 2016)

Journal manuscript, *Journal of Communication Inquiry* (Summer 2015)

Journal manuscript, *Western Journal of Communication* (Fall 2012; Fall 2009)

Journal manuscript, *Great Plains Quarterly* (Spring 2011; Summer 2008)

Journal manuscript, *Journal of American History* (Fall 2008)

Journal manuscript, *Northwest Communication Association Journal* (Fall 2008)

Book manuscript on human communication, Oxford University Press (Fall 2007)

Journal manuscript, *Quarterly Journal of Speech* (Summer 2007)

Journal manuscript, *Political Communication* (Fall 2005)

Book manuscript on persuasive communication, Rowman & Littlefield (Spring 2005)

Organizational Contributions

Reviewer, National Endowment for the Humanities, Summer Stipend Award Program (Fall 2015; Fall 2011; Fall 2007; Fall 2005)

Chair, Marcella E. Oberle Award for Outstanding Teaching in Grades K-12 Committee, National Communication Association (Spring 2008)

Judge, numerous local forensics/debate tournaments, both collegiate and secondary (October 1989 – present)

Judge, numerous national forensics/debate tournaments (AFA, 1990, 1991, 1992, 1994, 1996, 1997, 1998, 1999, 2000, 2005; NFA, 1993; CFL, 1992; CEDA, 1990; ADA, 2003)

Reader, Peace and Conflict Commission (for NCA Chicago and Boston) (April 2004; April 2005)

Tellers Committee Member, National Communication Association (October 1995; October 1996; July 2003)

District Seven Committee Member, American Forensic Association (March 1997 – May 2001).

Host, American Forensic Association National Individual Events Tournament (AFA-NIET) (April 2001)

Coordinator and Host, George Mason University Metro Invitational Forensic Tournaments (October 1997; February 1998; October 1998; February 1999; October 1999; February 2000; October 2000; February 2001)

Presenter, Washington Area Catholic Forensic League Coaches' Meeting and Student Orientation (September 2000)

Departmental / College / University Service

Fulbright Scholar Liaison, Seton Hall University (Summer 2015 – present)
[Recruit and advise faculty on applications for Fulbright grants]

Educational Policy Committee chair, Seton Hall University College of Communication & the Arts (Fall 2018 – Spring 2019; Fall 2020 – present)

Advisory Board member, Center for Faculty Development, Seton Hall University (Fall 2017 – Spring 2019; Fall 2020 – present)

Rank & Tenure Committee member, Seton Hall University College of Communication & the Arts (Spring 2016 – Spring 2019)

Tenure Standards Committee chair, Center for Communication, Journalism, and Public Relations (Spring 2017 – Spring 2019)

Search Committee member, Head Forensics Coach / Lecturer position, Seton Hall University College of Communication & the Arts (Spring 2019)

Search Committee member, Executive Leadership Director, Seton Hall University (Fall 2017 – Spring 2018)

Search Committee member, Public Relations position, Seton Hall University College of Communication & the Arts (Fall 2017 – Spring 2018)

Interdisciplinary Major Committee member, Seton Hall University College of Communication & the Arts (Fall 2016 – Spring 2018)

Interviewing Panel member, Provost's Fulbright Committee (Fall 2018, Fall 2017, Fall 2016, Fall 2015)

Search Committee chair, Seton Hall University undergraduate PR position (Fall 2016 – Spring 2017)

Co-designer, student blog project *World War 2.0* for special topics course (with Dr. Matt Pressman): <http://blogs.shu.edu/ww2-0/> (Fall 2016)

Educational Policy Committee member, Seton Hall University College of Communication & the Arts (Fall 2015)

Dean's Task Force on the Formation of an Association for Colleges of Communication and the Arts (Fall 2015)

Educational Policy Committee member, Seton Hall University College of Arts and Sciences (Fall 2012 – Spring 2015)

Search Committee member, Public Relations position, Seton Hall University Department of Communication & the Arts (Spring 2015)

Program Review Task Force member, Seton Hall University Department of Communication & the Arts (Spring 2014 – Fall 2014)

Parliamentarian, Seton Hall University College of Arts and Sciences (Fall 2012 – Spring 2013; Fall 2006 – Spring, 2007)

University Fellowships Advisor, Seton Hall University (Fall 2007 – Spring 2011).
[Advised students on applications for prestigious external awards. *Advisees included:* a Rhodes Scholar, 2 Pickering Scholars, 10 Fulbright Scholars, 4 Truman Scholar Finalists, 1 Marshall Scholar Finalist, and 4 Critical Language Scholars]

Search Committee member, Art History / Museum Studies position, Seton Hall University Department of Communication & the Arts (Spring 2011)

University Internationalization 2.0 Committee member (Fall 2009 – Spring 2010)

Vice-Chair, Untenured Faculty Organization, Seton Hall University (Spring 2008 – Spring 2009)

Convener, Study Abroad Project Group, Internationalization Planning Committee, Seton Hall University (Fall 2008)

Search Committee member, Director of Academic Resource Center position, Seton Hall University College of Arts and Sciences (Fall 2008)

Department of Communication Theater Committee member (Spring 2008)

Communication Infusion evaluator, Seton Hall University Department of Communication (Fall 2006 – Spring 2008)

Department of Communication Review Committee chair, Seton Hall University (Fall 2007)

Grievance Committee member, Seton Hall University Department of Communication (Summer 2006)

Acting Oral Communication Coordinator, Seton Hall University Department of Communication (Fall 2005 – Spring 2006)

Search Committee member, Broadcast History position, Seton Hall University Department of Communication (Spring 2006)

Tenure Standards Committee member, Seton Hall University Department of Communication (Fall 2005)

Coordinator of Hiring and Scheduling, George Mason University Department of Communication (Fall 2004 – Spring 2005)

Test-Out Procedures Committee member, George Mason University Department of Communication (September 1997 – Spring 2005)

Curriculum Rotation Committee member, George Mason University Department of Communication (January 2004 – Spring 2005)

Mission and Vision Committee member, George Mason University Department of Communication (September 2003 – May 2004)

Grade Appeals Committee member, George Mason University Department of Communication (September 1997 – August 2001)

Community Involvement / Outreach

Rallying around the flag: The 1942 home front and the United We Stand Campaign (Fourth of July public events, Seward, NE, scheduled for July 2021)

The secret identity of Rosie the Riveter (lecture series, Wayne Public Library, Wayne, NJ, September 2020)

Battlefield death, censored imagery, and home front morale in World War II (lecture series, New Jersey WW2 Book Club, Millburn, NJ, April 2019)

Rosie the Riveter unmasked (lecture series, Manville Public Library, Manville, NJ, March 2019)

United we stand 1942 (lecture series, South Orange Public Library, South Orange, NJ, November 2018)

The 1942 united we stand campaign and American harmony (lecture series, Seward Public Library, Seward, NE, June 2018)

Comics as propaganda: Exploring the World War II era (lecture series, Warren Township Library, Warren, NJ, June 2018)

Rosie the Riveter unmasked (Ridgefield Park [NJ] Women's Club, April 2018)

Rosie the Riveter unmasked (lecture series, Bernards Township Library, Basking Ridge, NJ, March 2018)

The home front and the war of steel (lecture series, New Jersey WW2 Book Club, Millburn, NJ, December 2017)

Rosie the Riveter unmasked (lecture series, Millburn Free Public Library, Millburn, NJ, September 2017)

Is Norman Rockwell's Vision of America Gone Forever? (panel discussion, Norman Rockwell Museum, Stockbridge, MA, August 2017)

World War I and the legacy of propaganda (Chautauqua lecture series, Seward Public Library, Seward, NE, June 2017)

Comics as propaganda: Exploring the World War II era (lecture series, Bernards Township Library, Basking Ridge, NJ, April 2017)

Roosevelt, Rockwell, and the Four Freedoms: How a slip of the tongue inspired artists and changed the world (lecture series, Bernards Township Library, Basking Ridge, NJ, January 2017)

In the shadow of Hitler (lecture series, South Orange Public Library, South Orange, NJ, October 2016)

Persuasion matters, or pitching bilingualism to the masses (lecture, Bilingualism Matters@Rijeka, Rijeka, Croatia, June 2016)

The mystery of Rosie the Riveter (lecture, Prva Sušačka Hrvatska Gimnazija u Rijeci, Rijeka, Croatia, May 2016)

Who is Rosie the Riveter? (lecture series, South Orange Public Library, South Orange, NJ, October 2015)

The myth of Rosie the Riveter (lecture series, Seward Public Library, Seward, NE, June 2015)

Straight talk on the scrap drive (lecture, OWLS [Older, Wiser Lutherans], Good Shepherd Lutheran Church, Omaha, NE, June 2015)

Prairie forge: The extraordinary story of the Nebraska scrap metal drive (lecture series, Seward Public Library, Seward, NE, July 2014)

Prairie forge: The extraordinary story of the Nebraska scrap metal drive (lecture, Elkhorn Valley Museum & Research Center, Norfolk, NE, July 2014)

Red Wisconsin: The strange day when America lost the Cold War (lecture series, South Orange Public Library, South Orange, NJ, April 2014)

Bijits, whammies, and widgets: The invasion of gremlins on the U.S. home front, 1942-1943 (lecture series, South Orange Public Library, South Orange, NJ, June 2013)

FDR, Rockwell, and the accidental Four Freedoms (lecture series, South Orange Public Library, South Orange, NJ, January 2013)

The myth of Rosie the Riveter (lecture series, South Orange Public Library, South Orange, NJ, June 2012)

Public Speaking Skills Workshop Series, given for the New Jersey Department of Corrections at the Kintock Group facility, Newark, NJ (Spring 2010)

PARTICIPATION / MEMBERSHIP IN ASSOCIATIONS & HONORARY SOCIETIES

Association of Teacher Educators (current member)

Council of Editors of Learned Journals (current member)

Historians of the Twentieth Century United States (current member)

National Communication Association (current member)

Golden Key International Honor Society (honorary member)

National Society of Collegiate Scholars (honorary member)

American Forensic Association (1996-2001; host of NIET, 2001)

DSR-TKA, National Forensic Honorary