

# Bachelor of Arts **VISUAL AND SOUND MEDIA**

## CONCENTRATION: **Television Production**



COLLEGE OF HUMAN DEVELOPMENT,  
CULTURE, AND MEDIA  
**SETON HALL UNIVERSITY**

**EXPERIENTIAL MAJOR MAP** *This major map will help you explore ways and opportunities to make the most of your student life and academic experience*

### FIRST YEAR

### MIDDLE YEARS

### LAST YEAR

## YOUR PASSION



*Academic Experiences*

- Review University Core, College Core and Major Requirements
- Meet with your advisor to talk about your major and area of concentration
- Be sure to take COBF 2210 Introduction to Media Studies and COBF 2212 Introduction to Visual Theory

- Apply for an Internship or take an Experiential Learning Course
- Complete COBF 2220 Introduction to Film and TV Production; World Language courses and CORE requirements
- Consider adding a minor to complement your major
- Meet with your advisor to review your academic plan and discuss graduate school or other career plans

- Meet with your advisor to confirm completion of your degree requirements
- Complete your Senior Seminar Course
- Apply for Graduation

## YOUR CALLING



*Community Connections*

- Attend the Student Involvement Fair to learn more about CommArts student groups and other organizations to get involved in
- Attend a Study Abroad Information session to see how you can incorporate an experience into your educational plan
- Attend speaker and special events hosted by the Department of Communication, Media, and the Arts

- Attend the Student Involvement Fair to learn more about CommArts student groups and other organizations.
- Submit your application to Study Abroad
- Join Pirate TV, WSOU or other organization
- Apply to the CommArts Honor Alumni Mentor Partners (CHAMP) Program

- Select major or general electives that broaden your knowledge and expose you to different areas of your discipline
- Make the most of your final year by talking with your faculty and advisor about opportunities related to your postgraduate goals

## YOUR FUTURE



*Career and Professional Success*

- Speak with the Career Center regarding potential summer work or internship opportunities
- Conduct an informational interview to help you learn more about potential career fields
- Begin to develop your portfolio to highlight examples of your academic, personal and professional accomplishment

- **Take on a leadership position within a student organization**
- **If considering graduate school, prepare to apply to dual-degree or other graduate program**
- **Attend the Career Fair to explore post-grad opportunities and make connections**



# Bachelor of Arts **VISUAL AND SOUND MEDIA**

## CONCENTRATION: Television Production

### The Television Production

(Broadcasting) concentration in the Visual and Sound Media program teaches students to express themselves visually by creating original video projects. Students learn visual techniques and all aspects of production management. Courses are taught in a television studio environment, as well as in field situations. All facilities, including the television studio, radio station, editing and sound production labs are exclusively dedicated to student use, and are available to students as early as the first semester.

Co-curricular activities like PirateTV and WSOU 89.5FM offer unparalleled experiential learning opportunities as early as the first semester of enrollment. Students are highly encouraged to intern in the New York City television industry. Graduates pursue careers as television producers, directors, editors as well as many other industry-related employment opportunities.



## CAREER INFORMATION

### CAREER READINESS

*What do employers want?*

- Think critically and problem solve
- Communicate clearly and effectively
- Build collaborative relationships to effectively work as part of a team
- Use technology to ethically and efficiently solve problems and reach goals

### THIS MAJOR GIVES ME THE SKILLS TO:

- Define terminology and language used in the critical analysis of film, television, new media and sound media.
- Develop a language to analyze diversity in film, television, new media and sound media.
- Learn the various forms of research and writing in the humanities-based field of media studies.
- Demonstrate mastery of composition, editing, lighting and audio through creative work.
- Lead a team by using organizational and management skills to produce film, sound media and video projects.

### WHAT CAREERS CAN I PURSUE?

- Audio Editor
- Broadcaster
- Cinematographer
- Content Creator
- Director
- Production Assistant
- Media Editor
- Producer
- TV Critic
- TV Maker

### ACADEMIC SUCCESS CHECKLIST

- Meet with your Academic advisor at least once per semester
- Create a four year academic and engagement plan
- Take at least 15 credits per semester
- Visit the Academic Resource Center and Writing Center
- Complete the FAFSA annually and apply for scholarships

### Where have our students interned?

*Beasley Media Group,  
CBS News, Fox News,  
Nickelodeon, Viacom*

### CAREER DEVELOPMENT CHECKLIST

- Join a student organization
- Have your resume reviewed by the Career Center
- Create your LinkedIn account and connect with alumni
- Participate in Career Center Networking activities
- Apply for an internship